

THE GROWHAUS ANNUAL REPORT



FISCAL YEAR:
MARCH 2016—FEBRUARY 2017

WHO WE ARE

The GrowHaus is a non-profit organization that partners with residents of Globeville and Elyria-Swansea to grow healthy, thriving communities. The organization's mission is to create a community-driven, neighborhood-based food system by serving as a hub for food distribution, food production, food education, and economic opportunity. The GrowHaus believes that access to fresh, healthy food should be a right for all, not a privilege for some.

	Globeville and Elyria-Swansea	Denver
Total Population*	10,227	2,959,219
Average Annual Wage*	\$35,115	\$70,102
Low-income people with low access to healthy food at 1 mile**	61%	5.2%

HEALTH DISPARITIES HAVE RESULTED IN AN AVERAGE LIFE EXPECTANCY OF 11 YEARS LESS IN GLOBEVILLE THAN IN WEST WASH PARK, A NEIGHBORHOOD ONLY A FEW MILES AWAY.***

FOOD DISTRIBUTION

FOOD EDUCATION



FOOD PRODUCTION

COMMUNITY OUTREACH

* DATA FROM 2015 U.S. CENSUS BUREAU

** 2010 USDA FOOD ACCESS RESEARCH ACCESS

***VCU CENTER ON SOCIETY AND HEALTH

EDUCATION

The GrowHaus offers education programs and classes about nutrition, gardening, and cooking to people of all ages year-round. The classes are taught in both English and Spanish and free of charge to community members. Participants leave equipped with the skills to become activists for themselves and their community. We also offer service learning opportunities for groups who are interested in learning about issues of health, sustainable agriculture, and food justice.



SWANSEA ELEMENTARY STUDENTS
PARTICIPATE IN AFTER-SCHOOL CLASSES
ABOUT HEALTHY COOKING



STUDENTS LEARN ABOUT SEED SAVING
TECHNIQUES

HIGHLIGHTS:



1,478

STUDENTS REACHED
THROUGH SERVICE
LEARNING

168

HOURS OF
IMMERSIVE SUMMER
PROGRAMMING

DISTRIBUTION

Mercado De Al Lado is the hub of healthy food distribution at The GrowHaus. Using a sliding scale pricing model, the market provides fresh produce, meat, dairy and other essential items to meet our community's needs. We also offer CSA-style food boxes across Denver and run a no-cost grocery program and cooking class every Monday, known as Cosechando Salud (Harvesting Health).

This year we were proud to add additional products to better meet the needs of our shoppers! Our efforts have lead to more community members accessing fresh, healthy food on a regular basis.

HIGHLIGHTS:



6,643
MARKET
CUSTOMER
VISITS



3,586
FOOD BOXES
CREATED



OUR COMMUNITY MARKET, MERCADO DE AL LADO

PRODUCTION

The GrowHaus' hydroponic and aquaponic farms operate year-round to provide fresh leafy greens to our community and Greater Denver. Most of the produce is sold to local restaurants and markets committed to using sustainable ingredients, while a portion is donated to our community.

After a number of years of learning and being trained by Colorado Aquaponics, The GrowHaus was thrilled to purchase and become the sole operator of the aquaponics farm in November 2016.

HIGHLIGHTS:



68,859
HEADS OF
GREENS
PRODUCED



\$197,781
TOTAL
REVENUE



5,512
FARM INTERN
HOURS



STUDENTS FROM SUMMER
PROGRAM IN HYDROPONIC FARM



HYDROPONIC FARM

COMMUNITY OUTREACH

The GrowHaus works to make our community healthier both inside and outside our walls. To do so, we have relied on our bold and charismatic Promotoras. These women are trusted members of the community who serve as community health liaisons and improve community and individual health through home visits, workshops and community events. In 2016, we reached over 330 GES residents through home visits alone through our Promotora program.

HIGHLIGHTS:



2,617
SERVED THROUGH
COSECHANDO
SALUD, OUR NO
COST GROCERY
STORE AND
COOKING CLASS



1,700
PACKAGES OF
FOOD
DELIVERED
THROUGH
COMPARTIENDO
SALUD (SHARING
HEALTH)



COMMUNITY KIDS LEARN ABOUT GARDENING



COMMUNITY MEMBERS RECEIVE CERTIFICATE AFTER COMPLETING A PROMOTORA-LED MICROFARM CLASS

INCOME STATEMENT

Total Income:
\$1,204,070



Earned Income:
\$333,534

Contributions:
\$870,536

Total Expenses:
\$934,231



Program Expenses:
\$237,580

Personnel
Expenses:
\$494,314

Operations:
\$194,105

Capital &
In-Kind
Expenses:
\$8,232

NET OPERATING INCOME:

\$269,839

★FISCAL YEAR 2016-2017

BOARD OF DIRECTORS

Liliana Flores Amaro: Board Chair - SCHOOL OF
EDUCATION & HUMAN DEVELOPMENT, UNIVERSITY OF
COLORADO DENVER

Kristin Calder: Board Treasurer - KUNDINGER,
CORDER & ENGLE P.C.

Kelly Hall: Board Secretary - CENTURA HEALTH

Paul Tamburello - GENERATOR REAL ESTATE, LLC

Kevin Kearney - WORLD'S WONDER VIEW TOWER

Rene Doubleday - GENERATOR DEVELOPMENT

Elizabeth Wittemyer - WITTEMYER LAW

Karl Hiesterman - CoBANK

Hughette Scanlan



COBY GOULD, FOUNDER AND EXECUTIVE
DIRECTOR (2009–2017)

FAREWELL, COBY

It is with tremendous gratitude that we say farewell to our founding Executive Director, Coby Gould. Coby led The GrowHaus with passion and kindness and empowered a local community to make access to healthy food a right for all, rather than a privilege for some. We wish him luck on his next adventure and are excited to see what he accomplishes next!

THANK YOU!

FOUNDATIONS/ GRANTS

The Colorado Health Foundation
The Jim Bye Memorial Fund
New Belgium Family Foundation
Rose Community Foundation: Roots and Branches
Saxer Family Foundation
Piton Foundation
JJP Family Foundation
LiveWell
Vine, Oak, and Holly Fund
La Clinica Tepeyac
Whole Kids Foundation
Campbell Foundation Fund
The Denver Foundation

GOVERNMENT

Denver Office of Economic Development

City of Denver: Office of Children's Affairs

CORPORATE CONTRIBUTIONS

CoBank
TIAA
Earth Balance
Great Divide Brewing Co.
National Renewable Energy Laboratory
DaVita
Metro Volunteers
North Denver Cornerstone Collaborative
National Western Center
Thump Coffee
The Urban Farm Company of Colorado
Groundwork Denver

INDIVIDUALS (\$500+)

Rosemary Pritzker
Nancy Kearney
Patricia McFee
Melodye Feldman & Josh Gould

Sheila Weidman Farley
Michelle A Williams
Patricia E Wittemyer
Mary Reilly
Debra Brooks Luby
Theresa Fordyce
Cynthia Wolf

TAMBIEN MEMBERS*

Adrienne Aboyoun
Mia Ballesteros
Grant & Barbara Bennett
Emma Bindbeutel
Brianna Borin
David Budd
Kristin Bush
Sara Butz
Les Cagnes
Kristin Calder
James Carr
Jill Carty

★TAMBIEN IS A MONTHLY GIVING PROGRAM IN SUPPORT OF THE GROWHAUS



Patrick Chambers
Heather Christensen
Henry Chu
Sara Clark
Kerri Cole
Catherine Coleman
Amy Corey
Sheri Crumback
Eric & Amy Daly
Martin Davies
Danielle Davis
Mary Davis
Stacy Decker
Kathryn Dieck
Theresa Donnelly
René Doubleday
Matthew Elmore
Melodye Feldman & Josh Gould
Nicole Felitti
Robin Finegan
Lauren Finesilver
Tim Fishback
Elizabeth Fordyce
Courtney Foss

David & Hillary Fulton
Shannon Gadberry
Andrew Gelber
Brit Gibson
Katja Gist
Nannette Goode
Steve Gore
Ari Gould
Sara Gunderson
Elizabeth Gundlach Nuefeld
Kelly & Stephan Hall
Dylan Hamilton
Ellen Hart
Ry Hawley
Jocelyn Hittle
PJ Hoberman & Taylour Nelson
Valerie Jarstad
Margaret Jones
Ilene Kasper
Kevin Kearney
Madeline Keating
Ross Kelman
Joshua Kerns
Ryan King

Kaleb Kircher
Megan Kobzej
Chris Koors
Brianne Lane
Krista Lavonas
Angie Leach
Nathan Liddell
Amanda Liston
Jim & Carol Mackenzie
Jeremy May
Katherine McKenna
Devany McNeill
Jessica Milnes
Haley Mirr
Jillian Mitchell
Douglas & Whitney Moehle
Julie Mordecai
Guy Morissette
Authur Negretti
Sara O'Keefe
Matthew Palmer
Vince & Amy Pastor
Courtney Pullen
Sienna Quine

David Roth
Hughette Scanlan
Parker Sear
Rachel Smith
Carsen Snyder
Jennifer Spalding
Melanee Sprengel
Graham Swalling
Samantha Tobia
Seshu Vaddey & Marcelle Caturia
Celia Van Der Loop
Yara Vaneau
Mary Wagner
Elizabeth Wepler
Marisa Westbrook
Debra Wilcox
Donalyn White
Amy Wood
Zeyen Wu
EJ Yoder